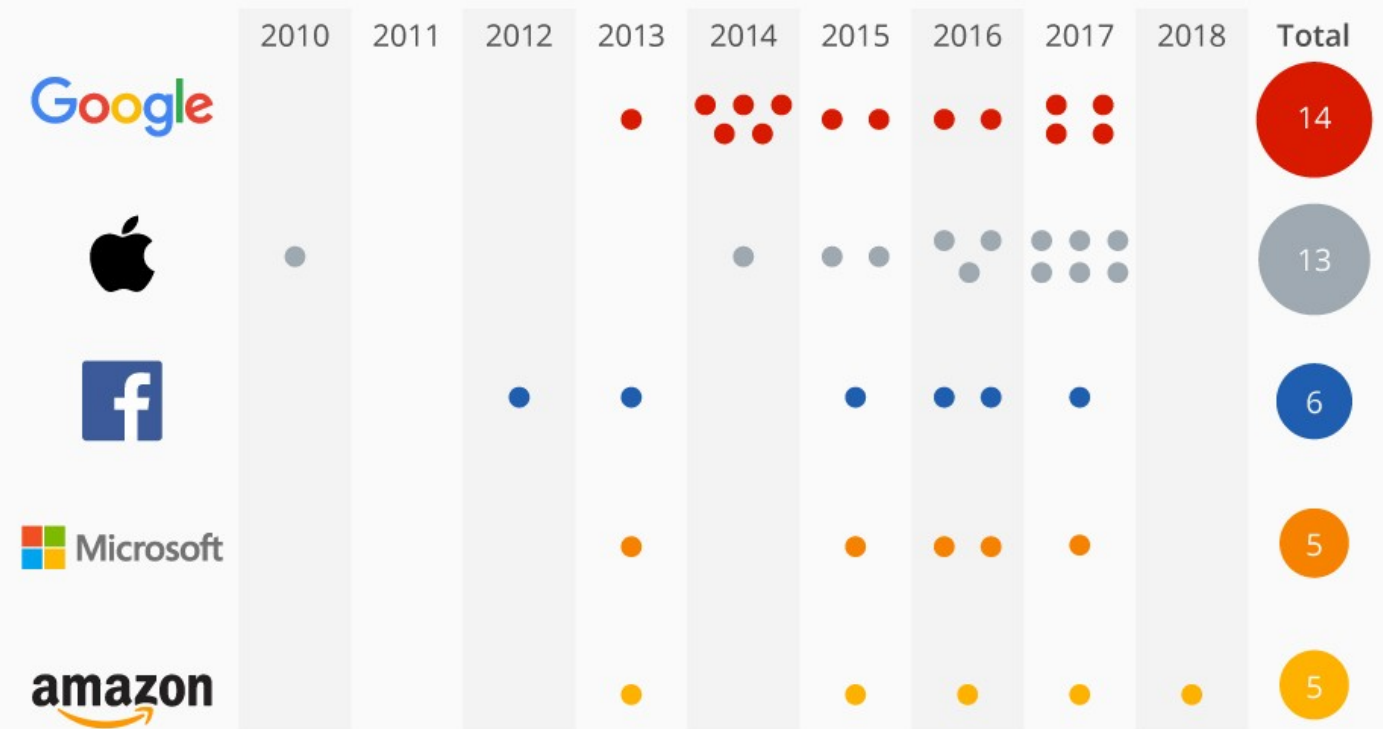
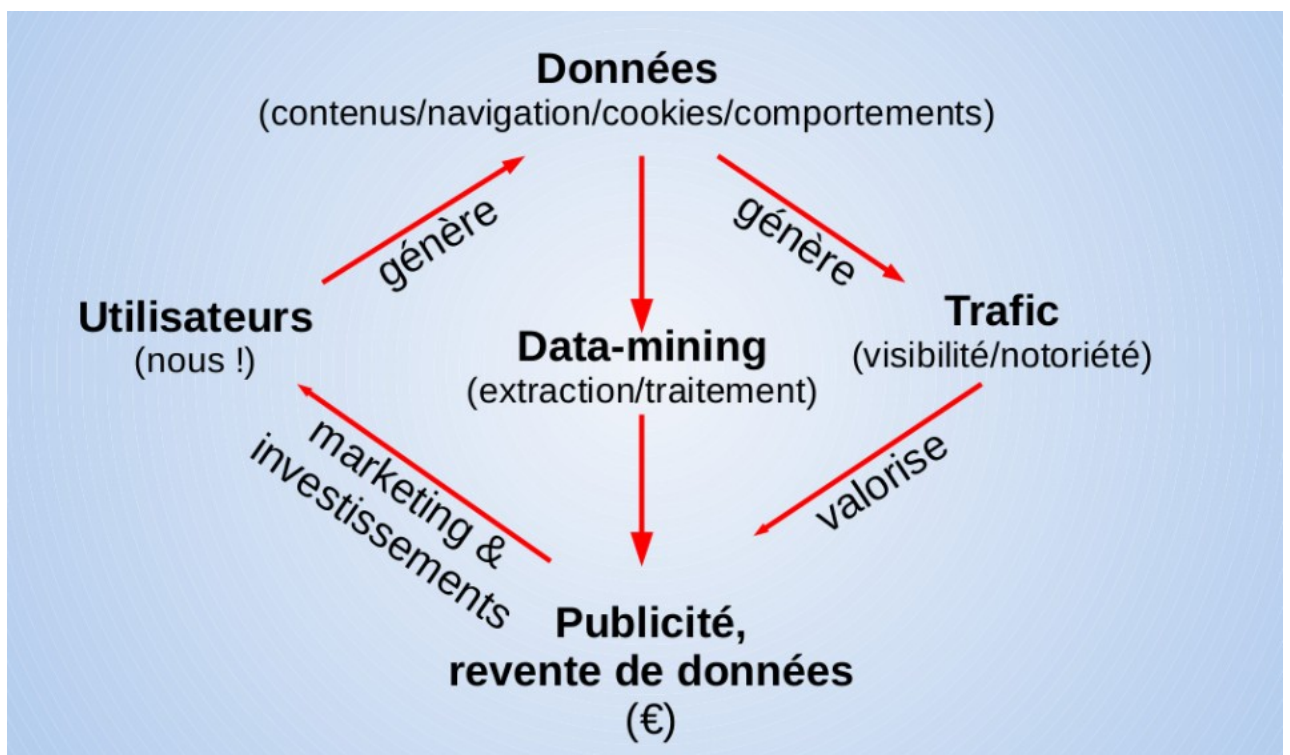


# Google et Apple en tête de course à l'intelligence artificielle

Nombre de start-ups IA rachetées par les GAFAM depuis 2010



Les dernières données disponibles datent du 27 février 2018.  
Sources : CB Insights, rapports média





# THE DATA BIG TECH COMPANIES HAVE ON YOU

THE TYPES OF DATA MAJOR TECH COMPANIES ADMIT TO COLLECTING  
IN THEIR PRIVACY POLICIES

	Google	Facebook	Apple	Twitter	Amazon	Microsoft
Name	✓	✓	✓	✗	✓	✓
Gender	✓	✓	✗	✗	✗	✓
Birthday	✓	✓	✗	✗	✗	✓
Phone Number	✓	✓	✓	✓	✓	✓
Email Address	✓	✓	✓	✓	✓	✓
Location	✓	✓	✓	✓	✓	✓
Relationship Status	✗	✓	✗	✗ <small>Only your time zone</small>	✗	✗
Work	✗	✓	✗	✗	✗	✗
Income Level	✗	✓	✗	✗	✗	✗
Education	✗	✓	✗	✗	✗	✗
Race/Ethnicity	✗	✓	✗	✗	✗	✗
Religious Views	✗	✗ <small>We don't show you personalized ads based on sensitive categories, such as race, religion, sexual orientation, or health.</small>	✓	✗	✗	✗
Physical Address	✗	✓	✓	✗	✗	✓
Facial Recognition Data	✗	✓	✗	✗	✗	✓
Political Views	✗	✓	✗	✗	✗	✗
Credit Cards	✗	✗ <small>If you've made purchases on Facebook</small>	✓	✓	✓	✓
Government IDs (Such as Social Security and Driver's License Numbers)	✗	✗	✗ <small>Only the IP address used to open the Apple ID account</small>	✗	✓	✗
IP Addresses	✓	✓	✓	✓	✓	✓
Your Emails	✗	✓	✗	✗ <small>Including followers, following, friend requests, pending friend requests, removed friends, friends, the friends labeled as family members, and groups</small>	✗	✓
Your Contacts	✗	✓	✗	✗ <small>After you've given Twitter permission</small>	✗	✓
Your Phone Calls	✗	✗	✗ <small>Only the meta data on when the phone calls were made</small>	✗ <small>Only the meta data on when the text messages (in Messages) were made</small>	✓	✓
Your Chat Conversations/ Messages	✗	✓	✓	✓	✓	✓
Calendar Events	✗	✓	✗	✗	✗	✓
Search History	✓	✓	✗	✗	✓	✓
Videos Watched	✗	✓	✗	✗ <small>Including live broadcasts</small>	✓	✓
Websites Visited	✓	✗	✗	✗	✓	✓
Browser Information	✓	✓	✗	✗	✓	✓
Video Uploads	✗	✓	✗	✗	✗	✓ <small>Including a personal photograph in your profile</small>
Photo Uploads	✓	✓	✗	✗	✓	✓
Status Updates/Posts	✗	✓	✗	✗	✓	✗
Likes	✗	✓	✗	✗	✓	✓
Your Documents	✗	✓	✗	✗	✗	✓ <small>Including documents you store in the cloud</small>
Your Purchase History	✗	✗	✓	✗	✓	✓
Your Games	✗	✗	✗ <small>Only meta information on gaming sessions with Game Center</small>	✗	✗	✓
Your Books	✗	✗	✗	✗	✗	✓
Your Music	✗	✗	✗	✗	✗	✓
Your Fitness/Health Data	✗	✗	✗	✗	✗	✓ <small>HealthVault data such as heart rate and daily steps taken</small>
Ads You Click	✓	✓	✗	✗	✓	✓
What you've hidden from newsfeed	✗	✓	✗	✗	✗	✗
The Devices You Use	✗	✓	✓	✓	✓	✓
Information About the Things Near Your Device (WiFi, Bluetooth, Etc.)	✗	✗	✗ <small>Only Apple device purchases and maintenance</small>	✗	✗	✓
Voice Data	✗	✗	✗	✗	✓	✓
Gaming Interactive Data	✗	✗	✗	✗	✗	✓ <small>Includes skeletal tracking data and buttons pressed while using Xbox Live</small>

Sources:  
[www.privacy.google.com](http://www.privacy.google.com) | [www.policies.google.com](http://www.policies.google.com)  
[www.facebook.com](http://www.facebook.com) | [www.newsroom.fb.com](http://www.newsroom.fb.com)  
[www.apple.com](http://www.apple.com) | [www.apple.com](http://www.apple.com)  
[www.twitter.com](http://www.twitter.com) | [www.fstcompany.com](http://www.fstcompany.com) | [www.amazon.com](http://www.amazon.com)  
[www.androidcentral.com](http://www.androidcentral.com) | [www.privacy.microsoft.com](http://www.privacy.microsoft.com)  
[www.sqj.com](http://www.sqj.com) | [www.ortune.com](http://www.ortune.com) | [www.fstcompany.com](http://www.fstcompany.com)